

09:56:46 From Heather Zeitzwolfe : Yo! Yo! Yo! Adam

09:56:56 From Jerome Myers To All Panelists : yoooooo

09:57:00 From Jerome Myers To All Panelists : Let's go!!!!

09:57:16 From Jerome Myers : Wait... can anybody see this

09:57:24 From Melissa Ward- Mill : Welcome everyone!

09:57:30 From Lisa Wilson To All Panelists : So happy to be here!

09:57:40 From Jerome Myers : Call me chatty patty

09:58:18 From Jerome Myers : Nobody is talking to me... :-(

09:58:26 From Heather Zeitzwolfe : Urgh - don't see option to change name

09:58:42 From Lisa Wilson To All Panelists : Same, Heather Z.

09:59:03 From Melissa Taylor : Hi everybody

09:59:05 From Heather Zeitzwolfe : Yeah, we don't have that

09:59:08 From Jerome Myers : He melissa

09:59:11 From Melissa Ward- Mill : Watch out for the chat. You need to select "panelists and attendees" to chat with everyone

09:59:17 From Jerome Myers : Hey Melissa number 2

09:59:40 From Heather Zeitzwolfe : Pod Pals Unite!!

09:59:43 From Michelle Smith, URMIA : Hi everyone!

09:59:47 From Rachel Gerber : Happy to be here!

09:59:54 From Lisa Wilson : Thanks for the heads up, Melissa!

10:00:03 From Jerome Myers : DREAMCATCHERS

10:00:13 From Michelle Smith, URMIA : Michelle Smith, URMIA Matters is our show name for our association

10:00:17 From Melissa Taylor To All Panelists : Don't see option either guys. My podcast is It's Gravy Baby Podcast

10:00:37 From Melissa Ward- Mill : Love seeing all the show names in the chat!

10:01:16 From Michael Short : Anyone else getting some feedback?

10:01:21 From Jason Wilber : 🙌

10:01:23 From Rachel Gerber : Rachel Gerber--Major Choices: A Podcast for Designing the Career You Want

10:01:41 From Lisa Wilson : Michael Short - not here.

10:02:19 From Lisa Wilson : 😂

10:02:25 From Jerome Myers : 😂

10:02:29 From Heather Zeitzwolfe : He needs glitter in that beard!!

10:02:54 From Melissa Ward- Mill : BEARD GLITTER! Yes, Heather!!!

10:03:12 From Gretchen Knapp : Hey all! If you didn't get your podcast into the Podcast Expo before today, we can still add it! Upload an image, link & description here:
https://dimensionmill.formstack.com/forms/flyover_podcast_expo

10:03:19 From Michael Short : Ok ... sound fixed. Hello all from Virginia

10:04:18 From Lisa Wilson : General Q&A: Will these be recorded if we need to miss an hour?

10:04:39 From The Mill : Yes, the recording will be available after.

10:04:54 From Lisa Wilson : Thanks!!!

10:06:55 From Michael O'Connell : Yes thx re: recording!

10:07:19 From Heather Zeitzwolfe : How do I sign up for mushroom coffee sponsorship?

10:08:31 From Heather Zeitzwolfe : Is anyone using Headliner? I just got an email about Backstage, an app to record Clubhouse rooms. Anyone use it? Any other features?

10:08:39 From Rachel Gerber To All Panelists : Can you please send that link again to post your podcast link?

10:08:58 From The Mill : If you didn't get your podcast into the Podcast Expo before today, we can still add it! Upload an image, link & description here:
https://dimensionmill.formstack.com/forms/flyover_podcast_expo

10:09:02 From Jerome Myers : Making money?

10:10:23 From Heather Zeitzwolfe : @The mill can you drop the link so that we can see the podcasts that have been uploaded to view each other's podcast?

10:10:35 From Gretchen Knapp : <https://flyoverpodcastfestival.com/2021-podcast-expo/>

10:10:50 From Gretchen Knapp : You guys are doing such cool stuff!

10:12:53 From Sean Winningham To All Panelists : @Heather Z - I haven't used Headliner, but I've heard a lot of other podcasters use it, especially for audiograms

10:13:09 From Sean Winningham : @Heather Z - I haven't used Headliner, but I've heard a lot of other podcasters use it, especially for audiograms

10:13:19 From Jerome Myers : EPIC

10:14:03 From S. W. Schilke : will the slides be available?

10:14:18 From Heather Zeitzwolfe : @Sean, Headliner is great because you can do plenty with the free version, but now they just launched a new software to record clubhouse rooms

10:14:20 From The Mill : Yes they will be S.W. Schike

10:14:45 From Sean Winningham : @HeatherZ - Oh I see. Sorry I misunderstood that

10:17:22 From Sean Winningham : I believe TikTok does this as well (adding someone going live)

10:17:41 From S. W. Schilke : @the Mil Thank you - the Video as well?

10:17:57 From The Mill : Yes!

10:23:19 From S. W. Schilke : giveaway only in the us or europe as well?

10:23:35 From S. W. Schilke : in the feed or Story?

10:24:43 From Jason Wilber To All Panelists : Can you talk a bit more about the keyword research and decision making process for choosing your niche and show topic?

10:25:01 From Jerome Myers : Should I shoot for people with big followings on my launch?

10:25:24 From Jerome Myers : Or just go with people I am comfortable interviewing

10:26:12 From The Mill : Please type your questions in Q&A

10:26:26 From Samantha Laine Perfas : The Q&A button won't work for me... you mentioned launching with four episodes, I'm curious why four? Does that work if you're a limited run podcast series (total of less than 10 episodes)?

10:26:40 From Colin Roche : Yes, TeeSpring is great!

10:26:56 From Jerome Myers : YEP

10:27:10 From Jerome Myers : Don't make me stand up during our segment

10:27:45 From Colin Roche : Printful is also great.

10:28:17 From Gretchen Knapp : New podcasts from Colin, Joanna, Rachel, and Heather added to the Expo!

10:28:21 From Lisa Wilson : Here in Bloomington!

10:28:22 From Joanna Njama : stll!

10:28:23 From Mike Short : Virginia

10:28:24 From Jerome Myers : Greensboro nc

10:28:30 From Maggie Lynn Held : Bloomington

10:28:31 From Myrna Buckles : South Dakota

10:28:31 From Colin Roche : South Florida

10:28:33 From Wesley Tarvin : Fresno CA

10:28:33 From Margaret Lion : Bloomington, Indiana.

10:28:34 From Melissa Taylor To All Panelists : Southeast Kentucky

10:28:35 From Anthony Piatt : Q&A button not working for me either, FYI... I'm not on Zoom, tho, just the eventbrite link to view it

10:28:35 From Rachel Gerber To All Panelists : Bloomington, IN

10:28:53 From Joelon Chinn : Atlanta GA

10:28:58 From S. W. Schilke : 🇩🇪

10:29:16 From Michelle Smith, URMIA : Bloomington, Ind.

10:29:51 From Anthony Piatt : Bloomington as well, formerly on Cage Rage Podcast with segment on Boxing Bets called Wage Rage. Been giving the podcast from founder and plan to relaunch. Hi all!

10:31:46 From Myrna Buckles : Wow! that is a great idea

10:32:14 From Melissa Taylor To All Panelists : Great ideas

10:32:22 From Sean Winningham : Indianapolis here

10:33:07 From Gretchen Knapp : Hey, if you tweet about this (I'm tweeting like mad for The Mill!), tag it #FPF21

10:33:59 From Samantha Hatcher : I'm from Indiana down near Louisville Kentucky and sitting in a hotel in Bloomington so I can watch this undisturbed.

10:37:08 From Gretchen Knapp : Samantha, your podcast is on the expo!

10:38:16 From Samantha Hatcher : THANK YOU!

10:38:28 From S. W. Schilke : here, Facebook is so dead

10:40:03 From Joelon Chinn : pain point. consistent growth

10:41:34 From Heather Zeitzwolfe To All Panelists : I love Descript

10:42:07 From Margo Lovett/ Podcaster & Instructor : I have begun to use Alitu for editing. Good experience

10:42:57 From Jerome Myers : 1111111

10:43:01 From Melissa Taylor To All Panelists : Love it

10:43:05 From Margo Lovett/ Podcaster & Instructor : yes love your word!

10:43:07 From Heather Zeitzwolfe To All Panelists : yeahhhhhh

10:44:18 From Lisa Wilson : THANK you Adam!

10:45:07 From Melissa Ward- Mill : The questions are up to date on Q&A

10:46:30 From Lisa Wilson : 🙌

10:46:32 From The Mill : *Clap* 🙌

10:46:37 From Melissa Ward- Mill : Clap clap clap clap - love having you here Jermone!

10:47:13 From Gretchen Knapp : Anyone still need to get their show listed on the podcast expo? Fill out the form here: https://dimensionmill.formstack.com/forms/flyover_podcast_expo to get your podcast up here: <https://flyoverpodcastfestival.com/>

10:48:55 From Margo Lovett/ Podcaster & Instructor : cool insights Jerome!

10:49:32 From Rachel Gerber To All Panelists : time wealth!

10:52:11 From Adam: Podcasting Business School : Jerome does call me Mr Butter Voice
LOL

10:53:41 From Gretchen Knapp : Ooo I love Gretchen Rubin's work!

10:54:03 From Rachel Gerber To All Panelists : 4 Tendencies! LOVE her!

10:54:32 From Melissa Taylor To All Panelists : This is so good

10:55:52 From Mike Short : I follow the rule make it as short as you can make it ... but as long as it needs to be ...

10:56:16 From The Mill : That is a good rule to follow, Mike!

10:57:35 From Gretchen Knapp : Love the dinner plate analogy

10:57:41 From Tori Updike (No Milk No Sugar) : In my experience, direct and digestible wins out every time!

10:57:54 From Heather Zeitzwolfe To All Panelists : Wasn't me

10:59:22 From The Mill : Woot! Yay to go!!!

11:00:23 From Michael O'Connell : "A good speech should be like a woman's skirt; long enough to cover the subject and short enough to create interest." — Winston S. Churchill

11:08:50 From Mike Short : Jerome ... how do you like the SM7B with the Rodecaster Pro? Did you need to use a CloudLifter?

11:16:15 From Tori Updike (No Milk No Sugar) : '[,,,,,,,,,,,,,;34

11:18:46 From Tori Updike (No Milk No Sugar) : ^ sorry everyone, my cat wanted to chime in!

11:19:50 From Mike Short : I don't like the idea of charging guests to pay a fee ... but have a client who does so for her internet radio show

11:20:14 From Gretchen Knapp : @Tori LOL

11:20:40 From Margo Lovett/ Podcaster & Instructor : I agree, sponsor if you are going to pitch your stuff on my show!

11:20:41 From Joanna Njama | Sister Struggles LLC To All Panelists : That makes SO much sense.

11:20:54 From Mike Short : buy me a coffee

11:21:06 From Mike Short : it's like patreon

11:24:01 From Margo Lovett/ Podcaster & Instructor : This is such a great convo!!!!

11:24:26 From Lisa Wilson : Margo, I agree!

11:26:01 From maryfernandez0408@gmail.com : Serving from the heart while doing what you love comes across. Yes It is exciting.

11:28:54 From Gretchen Knapp : HAHAAHA

11:29:01 From Gretchen Knapp : "Insert show title here"

11:30:12 From Samantha Hatcher To All Panelists : Jerome, thank you so much for talking about how you run your podcast. This is how I have wanted to build my podcast and

people have told me it is a mistake. For me it is about spotlighting my guests and showing the world the wonderful things they are doing. I have made some wonderful connections and relationships that are important and precious to me. So thank you for showing me that I'm not crazy or the only one who is approaching my podcast this way.

11:30:33 From Mike Short : Adam ... Luria Petrucci with Live Streaming Pros is tight with Amy Porterfield ... just FYI

11:30:49 From Jerome Myers To All Panelists : www.jeromemyers.co

11:31:09 From Gretchen Knapp : Anthony, your podcast is up on the Expo! Thanks to everyone for sending in your stuff.

11:31:23 From Anthony Piatt To All Panelists : Thanks Gretchen!

11:32:48 From The Mill : ww.jeromemyers.co

11:32:52 From Jerome Myers To All Panelists :

<https://podcasts.apple.com/us/podcast/dreamcatchers-hosted-by-jerome-myers/id1455776307>

11:33:07 From The Mill :

<https://podcasts.apple.com/us/podcast/dreamcatchers-hosted-by-jerome-myers/id1455776307>

11:33:34 From Jerome Myers To All Panelists :

<https://podcasts.apple.com/us/podcast/multifamily-missteps-hosted-by-jerome-myers/id1505610992>

11:33:40 From Jerome Myers :

<https://podcasts.apple.com/us/podcast/multifamily-missteps-hosted-by-jerome-myers/id1505610992>

11:33:50 From Jerome Myers : www.jeromemyers.co

11:34:38 From The Mill : We are going on a break. We will be back at noon with Allison Melody talking about Sponsorship Strategies!

11:34:42 From Gretchen Knapp : Clap clap clap!

11:34:49 From The Mill : Thanks! Clap Clap Clap

11:35:08 From Margo Lovett/ Podcaster & Instructor : clap clap clap - this is so worth listening to!

11:35:21 From Michael O'Connell : 🙌

11:35:26 From Lisa Wilson : Haha - butter voice!

11:35:31 From Lisa Wilson : Thank you all for this - it's amazing!

11:35:31 From Jerome Myers : Samantha you aren't crazy... it is just a different approach

11:37:39 From Jerome Myers : Thanks everybody for the kind words... I'll be hanging out if anybody wants to chat

11:38:42 From Lisa Wilson : Jerome, your dedication to being curious and building relationships before all else is something I deeply relate to. Thank you for modeling that and giving me more confidence for moving forward as I create my own podcast!

11:42:10 From Myrna Buckles : I am so grateful for this event and it being virtual. I live in South Dakota and couldn

11:42:26 From Myrna Buckles : not have attended on the spur of the moment otherwise.

11:45:41 From Anthony Piatt To All Panelists : Good point, Myrna. I attended in 2019 and it had it's benefits, but this is the preferred way at least for now. Maybe they'll do a hybrid in the future? But, may as well live podcast a podcast festival! Allows for remote guests even if it

brings back a live element. Just thinking out loud.

11:46:15 From Gretchen Knapp : It's so neat seeing folks from all over in the chat. Feels somehow more like podcasting than being in person

11:46:48 From Adam: Podcasting Business School : OK Pod Pals....I'm in the chat and ready for questions!

11:47:32 From Adam: Podcasting Business School : @Anthony that is the game plan man! Hybrid all the way!

11:48:18 From Anthony Piatt To All Panelists : cool, thanks Adam

11:48:27 From Adam: Podcasting Business School : BTW Jerome does CRAZY amazing things with his virtual events. He had a superhero theme at his last one and all of his speakers had special promo material/videos as super heros.

11:49:17 From Adam: Podcasting Business School : I've got a couple of questions in the chat about downloads/growth. I will give you my BEST STUFF on that at 12:45pm EST

11:50:57 From Jerome Myers : Do it Lisa!!!

11:51:31 From Samantha Hatcher : My podcast is already launched and I am 30 episodes in. The name fits it well, but it isn't keyword perfect. What should I do?

11:51:37 From Gretchen Knapp : Hey Victoria, your podcast is up on the Expo!

11:53:15 From Anthony Piatt : this was on for panelists only and I meant to answer Myrna... Good point, Myrna. I attended in 2019 and it had it's benefits, but this is the preferred way at least for now. Maybe they'll do a hybrid in the future? But, may as well live podcast a podcast festival! Allows for remote guests even if it brings back a live element. Just thinking out loud.

11:53:40 From Adam: Podcasting Business School : @Samantha you can add a "title extension" which is a word I just made up...LOL. Example: I have a show called Let's Talk About Your Podcast, but the registered name on Apple is "Let's Talk About Your Podcast: Podcast Launch Tips".

11:53:46 From Lisa Wilson : Thanks, Jerome!

11:54:27 From Adam: Podcasting Business School : @Samantha you can also thicken up your keywords in the podcast description and with episode titles and that will help a lot.

11:54:54 From Lisa Wilson : And to everyone else...seriously, thanks for being here and chatting. Being a stay-at-home mom with laundry in the washer and 20 gazillion things to do can take me away from focusing on the "world work" I want to do (i.e. getting this podcast going). Your presence here is inspirational, creating a great energy that will last me far past today's event!

11:55:27 From Samantha Hatcher : I can definitely see how I can do that with the description. The titles have just been the names of the people I am interviewing, but even that can be added onto and made better.

11:55:52 From Jerome Myers : You have value outside the home Lisa... find your balance and run hard

11:56:16 From Anthony Piatt : Ditto what Jerome said!

11:56:55 From Lisa Wilson : I've got a wild image to match that wisdom, Jerome. Ha - thank you!!

11:57:26 From Adam: Podcasting Business School : If anyone wants to hop on my

calendar for a 20 minute free consult on podcast launch, growth, or monetization here is the link: <https://calendly.com/transformationcoach/consultation>

11:57:36 From Jerome Myers : whoa

11:57:43 From Jerome Myers : Adam you sure you want to give that away?

11:57:49 From Jerome Myers : That's a lot of value...

11:57:55 From Samantha Hatcher : @Lisa, I too am a homeschooling stay-at-home mom of 7. I know what the life is like. I started my podcast and while it isn't perfect, I have grown and met some amazing people.

11:58:05 From Adam: Podcasting Business School : Jerome you can't sign up.....you can just text me your questions....LOL

11:58:26 From Jerome Myers : Man if people don't take you up on a call they aren't serious about their podcast

11:58:43 From Adam: Podcasting Business School : Two minute WARNING....Allison Melody is coming to BLOW YOUR MINDS with Sponsorship info!

11:58:49 From Jerome Myers : I listen to every episode of podcasting business school but the 1 on 1 talks with you are a different ball game

11:58:53 From Lisa Wilson : Thanks, Adam! And @Samantha Hatcher: WOW - you are a superwoman! So proud of you, and so inspired. THANK YOU

11:59:30 From Melissa Taylor To All Panelists : I'm very new to podcasting 7 released 3 more to edit. My title is It's GravyBaby podcast because my business is a creative business and I make title have fun sassy southern sayings but I spin it to fit my guest. I actually talk about how as business owners we shine our light by creating and building relationships.everything I do is based on country based.As example title Slow your Roll title I had my guess Sarah Koen come on talk about she does tangles in her art to help slow down and destress from a busy day. Do I in parentheses need hit highlight on episode so get seo

12:01:28 From Colin Roche : yes

12:01:29 From Samantha Hatcher : yes

12:01:33 From Lisa Wilson : Yep!

12:01:33 From Wesley Tarvin : yes

12:01:34 From Joanna Njama | Sister Struggles LLC : yup

12:01:37 From The Mill : Woot!

12:01:53 From Adam: Podcasting Business School : I'm Samantha! LOL

12:02:05 From S. W. Schilke : 👍

12:02:43 From Gretchen Knapp To All Panelists : If you're just joining us and haven't sent your info to get your podcast listed on the Expo, here's the form!

https://dimensionmill.formstack.com/forms/flyover_podcast_expo

12:03:18 From Gretchen Knapp To All Panelists : Check out everyone's podcasts here: <https://flyoverpodcastfestival.com/2021-podcast-expo/>

12:03:26 From The Mill : You will be able to get a copy of Allison's slides.

12:03:35 From Michael O'Connell : great

12:03:39 From Lisa Wilson : @The Mill - great, thank you!

12:04:39 From Gretchen Knapp : Whoops, try again: If you're just joining us and haven't sent your info to get your podcast listed on the Expo, here's the form!

https://dimensionmill.formstack.com/forms/flyover_podcast_expo

- 12:05:07 From Victoria Bruick : Thanks, Gretchen!
- 12:05:10 From Adam: Podcasting Business School : We will have 15 mins for live Q&A with Allison so start getting your questions for her in the Q&A thread. First come first serve.
- 12:13:27 From maryfernandez0408@gmail.com : This is really GOOD information. Thank You.
- 12:13:43 From Adam: Podcasting Business School : Allison is THE BEST when it comes to sponsorships!
- 12:14:19 From Adam: Podcasting Business School : Everyone will be able to make money from this presentation. Take notes Pod Pals!
- 12:21:12 From Guillermo C : Will the talks be available to rewatch?
- 12:21:20 From Adam: Podcasting Business School : Yes! And the slides also.
- 12:21:34 From Adam: Podcasting Business School : This slide deck template is \$\$\$\$\$ in the bank for you!
- 12:21:36 From Guillermo C : Thanks a lot, will we get links on email?
- 12:21:50 From Adam: Podcasting Business School : Yes The Mill will send out replay info.
- 12:21:59 From Guillermo C : thanks
- 12:27:57 From S. W. Schilke : spread that bread ;-)
- 12:29:47 From Adam: Podcasting Business School : 1 min until Q&A...get those Q's loaded up!
- 12:30:34 From Kira Dineen (DNA Today, LLC) To All Panelists : What is your advice for having sponsors sign up for multiple advertisements?
- 12:32:57 From Adam: Podcasting Business School : www.FoodHealsNation.com/GetSponsored
- 12:34:24 From Kira Dineen (DNA Today, LLC) To All Panelists : Fantastic presentation!!
- 12:34:30 From Margo Lovett/ Podcaster & Instructor : Wow !!!!!!! What a journey!!!!
- 12:34:31 From Myrna Buckles : That was so helpful!!!
- 12:34:35 From Melissa Ward- Mill : Great content here - thank you!
- 12:34:43 From The Mill : Clap! Clap 🙌🙌🙌🙌🙌🙌
- 12:34:43 From Myrna Buckles : Can I get the sponsorshipacademy website again please?
- 12:34:57 From Margo Lovett/ Podcaster & Instructor : \$7 in 7 days - please give that kink again
- 12:35:27 From Guillermo C : <http://foodhealsnation.com/getsponsored> gives a 404
- 12:36:39 From maryfernandez0408@gmail.com : BLOWN! want to respond on Instagram and go to website and listen and write at the same time. I am floored and wowed!!!!!!!!!!!! Ahhh Calm down people. WE GOT THIS. 8 hands and 8 eyes working to capture it all.
- 12:37:32 From Gretchen Knapp : We'll get all the links and follow up by email w/everyone, no worries. Might take us until Monday to get all the recordings, links, etc. together!
- 12:37:33 From Allison Melody : www.PodcastSponsorshipAcademy.com
- 12:37:55 From Michael O'Connell : I may play the recording at 3/4 speed...
- 12:38:19 From Samantha Hatcher : Thank you so much, Allison! I have had a few sponsors, but didn't rally have a plan to attract more. I can't wait to get started.
- 12:38:24 From Michael O'Connell : template link again pls

12:39:04 From Samantha Laine To All Panelists :
<https://allisonmelody.kartra.com/page/Ovn71>

12:39:19 From Allison Melody : <http://www.foodhealsnation.com/getsponsored>

12:39:36 From Lisa Wilson : Thank you for all of this, Allison!

12:40:01 From Guillermo C : when you say 10.000 are you talking Starts? Streams? because Spotify dashboard doesn't show downloads.

12:41:08 From Adam: Podcasting Business School : Best email to use if you have questions that we don't cover: PodcastingBusinessSchool@gmail.com

12:43:38 From Adam: Podcasting Business School : "I'm not a lawyer, but I do live in a lawyer's beach house!" -Allison Melody

12:44:22 From Kira Dineen (DNA Today, LLC) To All Panelists : What was the lawyer's name?

12:44:37 From Guillermo C : now it works. thanks

12:47:10 From The Mill : The \$7 for 7 days promo -- how well does that work for retention? What is the name of the lawyer again?

12:47:30 From Allison Melody : @kickashlaw is my attorney

12:47:41 From Allison Melody : What do you mean retention?

12:47:51 From Lisa Wilson : (So glad this is being recorded since I've got to jump off for a bit - thanks for the work in doing that!)

12:48:12 From Michael O'Connell : of those who do the 7-day trial, how many stay as regular subscribers?

12:48:21 From Allison Melody : When I say 10k I mean downloads as counted by Libsyn. Not spotify

12:48:35 From Allison Melody : No one has dropped after 7 days yet!

12:48:41 From Michael O'Connell : (thinking to do something similar if it seems to work!)

12:48:48 From Allison Melody : Sure DM me

12:49:19 From Allison Melody : Awesome @Samantha!

12:49:34 From Allison Melody : You are welcome @Lisa!

12:49:38 From Michael O'Connell : Thanks Allison!

12:50:11 From Allison Melody : Amazing @Mary! Yes you got this!!!

12:50:21 From Allison Melody : You're welcome, Michael!

12:50:50 From Allison Melody : Brilliant, Adam!

12:54:52 From Allison Melody : Yes!!

12:55:10 From Gretchen Knapp : @Allison blown away by your generosity in sharing templates and a recipe for getting sponsors

12:55:43 From Margo Lovett/ Podcaster & Instructor : love the promo intro swaps concept!

12:55:50 From Allison Melody : Happy to help, Gretchen!

12:55:57 From Allison Melody : Me too, Margo!

12:57:06 From Allison Melody : MARY!!! Way to take action!!! Thank you for joining the Sponsorship Academy for Podcasters! So happy to have you!

12:58:00 From Allison Melody : Love going live with you, Adam!

12:58:51 From Margo Lovett/ Podcaster & Instructor : when you do a live on linkedin (streamyard) and have a guest, does it work the way it does on IG?

12:58:54 From Allison Melody : Amazing, Adam!!!!

13:01:00 From Allison Melody : hahahahaha

13:01:20 From Gretchen Knapp : Reels are real! Our intern did a couple for us, and one of them got 5,000 views!

13:02:38 From Guillermo C : instagramforpodcasters.com

13:03:03 From The Mill : <https://www.podcastingbusiness.school/ig-reels-for-podcasters>

13:06:54 From Sean Winningham : We do IG Reels and TikTok and they do well in terms of views but no idea how many people actually subscribe because of it.

13:07:13 From Sean Winningham : Another social media to go live on is Twitter with their Twitter Spaces, which is a Clubhouse competitor

13:09:40 From Allison Melody : Hahahahaha that's true influence!

13:09:42 From maryfernandez0408@gmail.com : Reels, very interesting!

13:10:49 From Allison Melody : This is SO GOOD! So much FIRE!

13:13:09 From Margo Lovett/ Podcaster & Instructor : can i get this in replay???? so much information i need

13:13:24 From Gretchen Knapp : Yep, you'll have the whole shebang on video!

13:13:48 From Samantha Laine To All Panelists : That was 125 downloads in one month, or one week?

13:14:08 From Allison Melody : So awesome!

13:14:10 From Brushfire Admin : Awesome. Will there be a full replay page like last year?

13:14:27 From Karl Sona : Awesome perspective, LETS GO!!!!

13:14:34 From The Mill : You will be able to get the recording afterwards.

13:15:57 From Gretchen Knapp : @brushfire yes, we'll probably set it up similarly. Except last year we had separate Zoom links & recordings for EACH session. Not sure how it'll all look technically, but we'll put the recordings somewhere easy to get to.

13:16:34 From Brushfire Admin : Fantastic. Thanks Gretchen!

13:16:38 From Michael O'Connell : Thanks Gretchen!

13:18:39 From maryfernandez0408@gmail.com : 100% you. What does your schedule look like? You answered before I finished typing.

13:19:06 From Gretchen Knapp : LOL Neopolitan ice cream!

13:19:50 From Allison Melody : Love the schedule!

13:20:12 From maryfernandez0408@gmail.com : Boundaries. That is well said.

13:20:27 From Brushfire Admin : Took me 6 months to land Jordan Harbinger and Pat Flynn.

13:20:39 From Brushfire Admin : closer to 9 months with Jordan...

13:20:47 From Brushfire Admin : Schedules are big!

13:30:45 From Gretchen Knapp : Love that answer

13:31:32 From Gretchen Knapp : There are more attendee podcasts on the Expo just added today that you won't see on the break slides.

13:32:08 From Melissa Ward- Mill : Check out the Expo here:
<https://flyoverpodcastfestival.com/>

13:32:34 From Gretchen Knapp : Super diverse set of podcasts that you all are producing!

13:32:42 From Allison Melody : Yes, we'd love to have you! VIPs HERE!

13:34:46 From Michael O'Connell : Thanks Adam!

13:35:36 From The Mill : We are about to go on break. We will be back at 2 pm with Karl Sona with Podcasting Tech Tips for Better Show Quality.

13:36:21 From Allison Melody : Such a perfect example how you can offer sponsors more than just mid rolls! What online events are you doing like Flyover Podcast Fest? Sponsorship Opportunities abound!

13:51:58 From Adam: Podcasting Business School : Karl Sona will be here in 9 mins to talk about Podcasting Audio and Tech Tips!!!!

13:59:05 From Adam: Podcasting Business School : Karl Sona from Streamlined Podcasts coming in HOT! Get those Podcast Audio & Tech Tips loaded into the Q&A

13:59:38 From Jerome Myers To All Panelists : Let's go!!!!

13:59:43 From Mike Short : Shady Slim is back again?

13:59:57 From Jerome Myers : More podcasts = more deals!!!!

14:03:50 From Mike Short : I wasn't in Denver last week!

14:05:17 From Adam: Podcasting Business School : PODcloset for the win!

14:09:56 From Margo Lovett/ Podcaster & Instructor : wow - room tone! 5 second pause!

14:11:07 From Jerome Myers : Why does the mic = the money bag?

14:12:34 From Sarah Nicolas : I make my room "smaller" with a room divider with a blanket tossed over it

14:13:06 From Gretchen Knapp : Melissa T., your podcast is up on the expo!

14:13:35 From S. W. Schilke : i Always go for 48 KHz Matches Video recordings

14:13:42 From Gretchen Knapp : Here's that link again if you need to submit your podcast to post on the expo: https://dimensionmill.formstack.com/forms/flyover_podcast_expo

14:15:26 From Jerome Myers : What in the world?!?!?!?

14:16:16 From Kira Dineen (DNA Today, LLC) To All Panelists : Same! I use garage band 6.0!

14:16:35 From Kira Dineen (DNA Today, LLC) To All Panelists : Newer versions I don't think have the podcast setting/track

14:16:55 From S. W. Schilke : never changes a running system

14:16:58 From Jerome Myers : Adam won't even upgrade his iPhone

14:18:21 From Jerome Myers : PICK ME

14:18:21 From Adam: Podcasting Business School : @Jerome I have the newest version of the iPhone 6!!!

14:18:41 From S. W. Schilke : probaply again only US

14:18:51 From Karl Sona To All Panelists : @streamlinedpodcasts.com

14:19:10 From Jerome Myers : boooooooooo

14:19:35 From The Mill : For Karl: @streamlinedpodcasts.com

14:21:34 From S. W. Schilke : It's rocket surgery

14:26:06 From Margo Lovett/ Podcaster & Instructor : I am in the middle stage of podcasting - download 2 tracks for edit, what's the easiest product to use please

14:26:11 From Samantha Hatcher : Blue Yeti

14:26:12 From Jerome Myers : sm7b

14:26:15 From Margo Lovett/ Podcaster & Instructor : ATR 2100!!!!

14:26:21 From Mike Short : PodMic x2, ATR2100 x1

14:26:22 From Kira Dineen (DNA Today, LLC) To All Panelists : Blue Yeti, but I want to get a new one!

14:29:37 From Laura Powers : Great tip!

14:31:04 From Mike Short : Proximity effect

14:31:16 From Jerome Myers : That's crazy how much it changed

14:32:19 From Mike Short : YouTube channels with great mic info: Podcastage, Tom Buck, Booth Junkie

14:32:53 From Jerome Myers : This is sooooo technical!

14:32:56 From Mike Short : Don't talk directly into ... especially without a pop filter ... or you'll get a bunch of plosives unless you have GREAT technique

14:34:36 From S. W. Schilke : anybody here is active in r/podcasting ?

14:35:50 From Jerome Myers : Should the ummm and uhhhhh be edited out?

14:36:09 From Mike Short : Rode has a solid boom arm

14:38:58 From Gretchen Knapp : Whoa, check it out:
<https://streamlinedpodcasts.com/product/podboxx/>

14:41:26 From Mike Short : Lavalier mics ... you need to use good technique when you attach them to avoid rubbing of clothes, etc. There are some great YouTube videos to show you how to mount them with gaffer tape

14:43:23 From S. W. Schilke : dog clicker is good

14:43:47 From Mike Short : @ S. W. Schilke absolutely right! They are great!

14:43:52 From Sean Winningham : I personally use the marker function in my digital audio workstation (DAW) as a way to edit later instead of having to do a pause or clap

14:45:05 From S. W. Schilke : @sean dog clicker is easier if you stand in a booth

14:45:52 From Sean Winningham : Cool@

14:45:53 From Michael O'Connell : Thx Mike S

14:46:16 From Michael O'Connell : Welcome specific recommendations for lav mics

14:50:05 From Adam: Podcasting Business School : That's amazing!

14:50:18 From Karl Sona To All Panelists : So cool!!

14:51:00 From Adam: Podcasting Business School : OMG!!!

14:51:28 From Adam: Podcasting Business School : Her episode on Ron Burgundy is AMAZING....he asks her if she went to Hogwarts school....LOL

14:55:07 From Karl Sona To All Panelists : Back to the question on VSTs... this just in from our lead audio engineer: "We use a bunch of VSTs , those are plugins or simple softwares that do a detailed and specific tasks to the audio. We use the following brands of VSTs: Waves, Tokyo Dawn Labs, W.A Production, Mellowmuse, TB Proaudio and some of the audio engineers use their own plugins, but overall those are the ones. we use them for de-essing, equalization, compression, gain staging, mastering, noise reduction, clicks and pop removal etc."

14:55:14 From Gretchen Knapp : Wait: poli-sci?! Who else did not see that coming? Love it.

14:57:38 From The Mill : Woot, Canva!

14:58:00 From Gretchen Knapp : Canva, Calendly—all our favorite tools!

14:58:12 From S. W. Schilke : Gimp / Inkscape and then the tutorials by Logos by Nick on

YT

14:58:47 From Michael O'Connell : some good info in the chat here too as well as links; will this be shared later along with recorded video?

14:59:15 From Gretchen Knapp : Good question, we'll look into that!

14:59:47 From Michael O'Connell : Thanks, Gretchen!

15:00:04 From Adam: Podcasting Business School : You guys can download the chat by clicking on the three dots in the box where you enter text into the chat.

15:01:04 From Adam: Podcasting Business School : Let's start loading up questions for Laura in the Q&A box.....this is a HUGE opportunity to ask direct questions to a world famous podcasting pro!

15:02:17 From Adam: Podcasting Business School : That's what I'm sayin!

15:02:19 From S. W. Schilke : on Reddit r/PodcastGuestExchange

15:02:23 From Adam: Podcasting Business School : Dear (Podcaster)

15:02:57 From S. W. Schilke : and Maybe r/Podcatinterviews

15:04:09 From Adam: Podcasting Business School : YES!!! I love it when she talks about the press pass!

15:04:18 From Adam: Podcasting Business School : Always get in FREE!

15:05:06 From Adam: Podcasting Business School : They are in TROUBLE!

15:05:28 From Lisa Wilson : I love it - real life!

15:05:37 From Adam: Podcasting Business School : #PodcastLife

15:07:02 From S. W. Schilke : Austria is easy, I read About a podcast which made No.1 with 22 Downloads 🤝

15:07:48 From Gretchen Knapp : @SWSchilke LOL

15:10:01 From Adam: Podcasting Business School : I'm going to book Tommy!!!! LOL

15:11:11 From Adam: Podcasting Business School : Q&A in 4 mins

15:12:37 From Michael O'Connell : Re: saving chat -- Hmm. Not seeing three dots, nor a way to download chat from my audience view. I am also unable to copy and paste text from this general chat; seems disabled.

15:13:14 From Adam: Podcasting Business School : I will save the chat on my end so we can figure out how to distribute it!

15:13:19 From Gretchen Knapp : @Michael I think we at the Mill have super powers to get it too!

15:13:29 From Michael O'Connell : :)

15:13:30 From S. W. Schilke : Shaving Cat 😬

15:13:56 From Gretchen Knapp : Next week you'll get an email with links to everything and anything we can share! Recordings, chat, PPTs, the whole shebang.

15:15:07 From S. W. Schilke : Yaay! 🎉

15:15:32 From Anthony Piatt : Quick thanks to the organizers and panelists. I have a previous commitment at 4, so will miss the end. Best of luck to all the attendees and your podcasts.

15:15:52 From Adam: Podcasting Business School : Thanks for attending Anthony!

15:17:13 From Karl Sona To All Panelists : Awesome stuff Laura!!!!

15:20:05 From Gretchen Knapp : "Just leave" LOLLOL

15:21:19 From Jerome Myers : Her hair reminds me of Danni's from game of thrones... I love it

15:21:33 From Adam: Podcasting Business School : Mother of Podcasts

15:21:47 From S. W. Schilke : Free tip: check your cover or Episode art with <https://onlypod.com/podcast-cover-preview> and <https://podcastartworkcheck.com/>

15:23:46 From S. W. Schilke : Variety is not so good for a focuse target audience I assume

15:28:26 From Laura Powers To All Panelists : powers hour

15:28:51 From Laura Powers To All Panelists : laurapowers44

15:29:44 From Mary Fernandez : Hi Laura, was that laurapowers44

15:29:54 From Laura Powers To All Panelists : that's right!

15:32:42 From Gretchen Knapp : Thanks, Laura!!!

15:32:49 From Lisa Wilson : Thank you, Laura!

15:33:01 From Jerome Myers : boom

15:33:13 From Mary Fernandez : Thanks as well!

15:33:37 From Melissa Ward- Mill : Happy Anniversary, Adam!

15:33:39 From Laura Powers : You are welcome guys!

15:33:40 From Michael O'Connell : Happy Anniversary!

15:33:47 From Laura Powers : Happy anniversary Adam!

15:33:52 From Lisa Wilson : LOL - happy anniversary, Adam!

15:33:56 From Mary Fernandez : Happy Anniversary!! Adam enjoy !

15:38:19 From S. W. Schilke : My timezone is CEST so it's already night here. So 🙌 for today, Thank you for organising this Festival. 🌟

15:38:54 From Melissa Ward- Mill : Thanks for joining us, SW!

15:39:20 From S. W. Schilke : 👍

15:48:32 From Jerome Myers : Its a no brainer

15:50:41 From Lisa Wilson : I totally feel you on wanting to keep your own notes re: relationship connections! Thank you!!

15:51:09 From Maggie Lynn Held : LOVE the relationship notes

15:51:42 From The Mill : Clap clap! 🙌

15:51:43 From Lisa Wilson : *Jerome* 🙌🙌

15:52:05 From Mike Short : Love affiliate marketing

15:55:53 From Jerome Myers : Encore encore encore

15:55:56 From Samantha Hatcher : Today has been AMAZING!

15:55:58 From The Mill : 🤪

15:56:01 From Joanna Njama | Sister Struggles LLC : It went by TOO quick! Thanks for all the amazing useful info

15:56:01 From Gretchen Knapp : This chat was AWESOME. Thanks for all the participation from attendees AND our fantastic speakers!

15:56:02 From Lisa Wilson : What Jerome said!

15:56:04 From Mary Fernandez : Excellent day of value and direction.

15:56:32 From Lisa Wilson : Mmmm...Hopscotch. :)

15:56:35 From Michael O'Connell : Thanks all!

15:57:02 From Michael O'Connell : 🙌
15:57:10 From Lisa Wilson : Thanks Rachel and Melissa!!!
15:57:15 From Jerome Myers : 😊
15:57:22 From Jason Wilber To All Panelists : Clap clap clap
15:57:24 From Samantha Hatcher : 🙌 Thank you!
15:57:25 From Victor Bongard : Yay!! Thank you!!
15:57:32 From Jason Wilber To All Panelists : Thank you !!
15:57:42 From Melissa Ward- Mill : WFHB!
15:57:42 From Gretchen Knapp : Yes! WFHB is fantastic!
15:57:55 From Jason Wilber To All Panelists : WFHB Your Community Radio
15:57:56 From Gretchen Knapp : So many different shows, check it out
15:59:08 From Lisa Wilson : This has been OUTSTANDING value - thanks Rachel,
Melissa, Adam, and all guests!
16:00:00 From Mary Fernandez : WHOOOT HOOOO it was well worth the time!!
16:00:12 From Gretchen Knapp : Bye all!
16:00:15 From Melissa Ward- Mill : THANK YOU ADAM!!! You are the best Flyover
Podcast Fest host - we couldn't have done this without you!
16:00:20 From Samantha Hatcher : Thank you!
16:00:26 From Melissa Ward- Mill : Thanks attendees!